

*Work successfully  
where others go on holiday*

*Verbindungszentrum der Bildung und Forschung*



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Bildung und  
Forschung





## *Work successfully where others go on holiday*

### *Ideal conditions for your IT projects*

Only a few hours by air from European airports, the oasis city of Marrakesh in the Kingdom of Morocco has a history of almost a thousand years and is a booming place today.

This is the home of the Verbindungszentrum der Bildung und Forschung (Connection centre for Education and Research) - the perfect place to stay focused on work, far away from any mundane daily job routine. Individual employees or entire teams work on projects in an interdisciplinary atmosphere that inspires and motivates them to deliver maximum performance. Treat your employees and your project teams to the best working conditions and benefit from extraordinary results.

Hardly any Moroccan city has evolved in recent years and grown as much as Marrakesh. Every year, countless tourists visit the city, which is also called 'Pearl of the South' and is a city of vast contrasts. Fairy tales and modern age, cheerful hustle and bustle and peaceful tranquillity lie side by side.



# Submerge yourself into another world

Colourful oriental life in the souks, winding alleyways, small hidden places, alongside impressive palaces and the scent of exotic spices create a flair straight out of 'One Thousand and One Nights'. Traditional Moroccan food and beverages from the tagine to the mint tea, the favourite drink of many Moroccans, invite you to enjoy a culinary delight. Recreation and tranquillity can be found in a riad, the traditional Moroccan house with an interior courtyard, or through a massage at the oriental hammam. At the same time, the most modern hotels and shopping malls, shops and supermarkets guarantee all the comforts of modern life.



# Success through exceptional motivation

The Verbindungszentrum der Bildung und Forschung offers ideal conditions for relaxed work in an inspiring atmosphere. It provides the perfect environment for creative excellence. Develop your IT projects in this unique, motivational atmosphere with state-of-the-art equipment. Your staff will be accommodated in nearby top hotels, where they can enjoy the luxury amenities of a Moroccan-style premium resort. The hotels feature restaurants, spas and free shuttle service to the city of Marrakesh.



## Infrastructure

Our centre offers the best available equipment for your IT projects as well as your education and research programmes. Our technical equipment includes electronic devices such as Logic analysers, generators, line voltage regulators, indicators and oscilloscopes. Moreover, our centre also offers measuring devices, such as Leica laser trackers, which can be used to make precise measurements of radial volumes utilising a laser beam. We also provide the latest notebooks, Macs and servers - perfectly tailored to your needs. Of course, you are also welcome to bring your own notebooks and devices.



We take over partial or complete projects for our customers. For implementation, we rely on Scrum, an agile project management method that comes from the software development sector. With it, we implement short communication paths, maximum flexibility/agility through adaptive planning, optimum efficiency through good self-management, transparency through frequent meetings and backlogs, as well as minimal administration and documentation efforts. A short and concise Scrum guide summarises all the rules of Jeff Sutherland and Ken Schwaber. In our project management tool JIRA, we organise the individual tasks in a Scrum board.

# Professional training

In addition to the best working and living conditions, Verbindungszentrum der Bildung und Forschung also offers professional application training and workshops on a wide range of IT products for all skill levels - from beginner to advanced. At your side will be certified trainers who use success-oriented methods and ensure a high degree of practical relevance.



## IT competence at the highest level

Give your IT staff the opportunity to enjoy this unique work experience or commission the Verbindungszentrum der Bildung und Forschung as a competent service provider for your IT projects. An efficient, solution-oriented and successful project implementation is guaranteed.

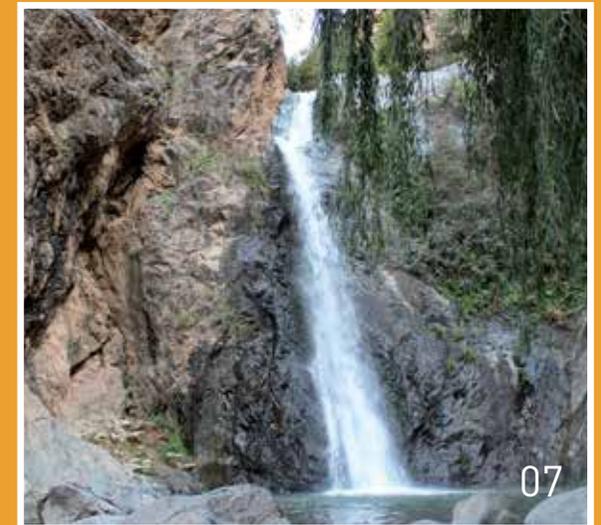


## *A very special incentive*

Of course, the Verbindungszentrum der Bildung und Forschung not only provides an ideal place to work and study, but also invites you to simply relax. An incentive trip to Marrakesh is the best way to express your appreciation to your employees or to build team spirit within your company. Your employees will enjoy an equally relaxing and memorable time in Morocco with this exquisite incentive. Increase your employees' company loyalty with this special offer to secure long-term economic success.

# Experience the country and its people

Whether on foot, by bike or in a hot air balloon. City life or impressive landscapes. Hiking, golfing or climbing. Our diverse excursion programme invites you to get to know the city of Marrakesh, its people and the Moroccan culture.



[www.verbindungszentrum.com](http://www.verbindungszentrum.com)



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